

Marketing and Communications Student Assistant

We are looking for a dedicated Student Assistant to join our Sales and Marketing team to support our growing, international business of providing automated quality control systems for the food industry. If B2B marketing is your field of interest and if you can play with words, even when it gets technical, to write compelling stories, then you might just be the one we are looking for.

A Great Writer and Generalist

As a growing company constantly innovating within the field of machine vision for food and packaging inspection, TriVision needs a Student Assistant that confidently can contribute to developing and delivering engaging content across TriVision's platforms and relevant media for different stakeholders such as potential and existing customers, distributors, and collaborators.

Additionally, in the role as Student Assistant in the Sales and Marketing team, you will get to do different marketing related tasks – including both tactical and operational ones. You will be reporting to the Marketing Manager.

Your Tasks will include

- Developing content in general for TriVision's social media, website, and distributor/collaborator sites.
- Writing news and press releases about e.g., customer cases, TriVision successes and innovations
- Ensuring efficient, consistent distribution and adaption of our produced content, ensuring our stories will make their way to relevant trade medias etc.
- SEO optimization
- Preparing material and presentations for internal meetings
- Conducting proofreading on texts
- Providing ad hoc support to the Sales and Marketing Department and our distributors worldwide
- Reporting on campaign metrics
- Organizing events such as online and physical exhibitions, conferences, open houses and internal events.

Working hours per week will be 15 on average, but we are flexible regarding scheduling, especially during examination periods.

We expect that you

- are studying a Master of Science within Marketing, Communications or equivalent
- have a strong interest in B2B marketing
- are a great writer and storyteller
- have a basic understanding and skills within SEO
- have experience with social media marketing
- have excellent English communication skills both verbal and written



Desired profile

- You work independently and naturally take ownership and responsibility
- You are proactive and motivated to learn
- You are a true problem solver and love a challenge
- You have an eye for detail.

Educational background

Stud. Master of Science in Marketing Communication or equivalent

Workplace

You will be based in our HQ in Odense.

Interested? Send us your application today!

We process applications on a continuous basis, which is why we encourage you to send your application as soon as possible to mj@trivision.dk.

Working at TriVision

TriVision offers you an exciting job within the booming automation industry. You will become part of an ambitious team of machine vision pioneers that push the boundaries of vision technology to deliver the best quality control systems for food and packaging inspection.

You will be part of a highly engaged, skilled and specialized team of developers and engineers that together develop the future of quality control within the food industry.

TriVision delivers high-end user-friendly vision technology solutions to improve efficiency and quality in food production with reliable documentation and traceability. Our systems make a true difference for consumers, manufacturers, and society by improving food quality, safety and efficiency while minimizing food spoilage, production waste and costs. Our systems are distributed through a network consisting of 15 distributors worldwide.

Read more about TriVision at www.trivision.dk

