

Marketing Student Assistant

Do you want to work with B2B marketing in a fast-growing company within the booming automation industry? And do you take pride in solving all kinds of tasks to make your company's brand shine the most? Then you might be TriVision's new Marketing Student Assistant.

From content development to maintaining a great office environment

In this role, you will be carrying out many different marketing tasks in close collaboration with the Marketing Manager, who you also will be reporting to. You will also be supporting the entire TriVision team by contributing to maintaining a great office environment.

Your tasks will vary but will typically be related to:

- Producing content for website, email marketing, social media and sales materials etc.
- Setting up effective campaigns across multiple channels
- Reporting on campaign metrics
- Handling regular web editing tasks
- SEO optimization
- Organizing and preparing events such as open houses, online events and fairs
- Coordinating projects with various internal and external stakeholders
- Communicate with and support our distributor network
- Developing press releases, articles and opinion pieces for PR opportunities
- Various ad hoc tasks

Additionally, your tasks will also include:

- Ensuring a nice overall appearance of the office
- Purchasing of food and office supplies etc.
- Tidying up in general

Working hours per week will be 15-20 on average.

We expect that you

- have a strong interest in and knowledge about B2B marketing
- can develop compelling, effective content for different platforms
- have a basic understanding and skills within SEO
- have experience with social media marketing
- have excellent English communication skills both verbal and written
- have at least one year of studying left
- Experience with Adobe InDesign, Photoshop and/or Illustrator is a plus.

Desired profile

- You are structured and can cope with many tasks simultaneously and prioritize accordingly
- You are proactive and motivated to learn
- You naturally take ownership and responsibility
- You have an eye for detail.

Educational background

Stud. Master of Science in Marketing Communication or equivalent

Workplace

You will be based in Odense.

Interested? Send us your application today!

We process applications on a continuous basis, which is why we encourage you to send your application as soon as possible to mj@trivision.dk.

Working at TriVision

TriVision offer you a challenging and exciting job in the automation industry. You will become part of an ambitious team that strives to push the boundaries of vision technology to deliver the best quality control systems.

You will be part of a highly engaged, skilled and specialized team of developers and engineers, that together develops the future of quality control.

At TriVision we made it our VISION to Reduce Food Waste and to Increase Food Safety. Our MISSION is to realise this vision by pushing the boundaries of vision technology

TriVision delivers high-end user-friendly vision technology solutions to improve efficiency and quality in food production with reliable documentation and traceability. We focus on the food and pack industry.

See more at www.trivision.dk